

OPPORTUNITY COLLABORATION

convene / connect / create

Delegate Media Kit

Press Release: Announce Your Delegacy!

"The Opportunity Collaboration today announced the selection of <Your Name> of <Your Organization>, as a Delegate to the Opportunity Collaboration. She/He will join 300 other social venture capitalists, entrepreneurial nonprofit leaders, foundation executives and other activists at a strategic summit during World Poverty Day in October 2010."

Mission

"The Opportunity Collaboration is a unique gathering," says CEO Jonathan C. Lewis, "marked by a generosity of spirit and a commitment to relinquishing institution egos. With the goal to accelerate the effectiveness of anti-poverty organizations, attendees reach well beyond the boundaries of conventional poverty alleviation to improve the impact and effectiveness of their work."

Opportunity Collaboration is a four-day strategic and problem solving business retreat for nonprofit leaders, for-profit social entrepreneurs, funders and social investors working to combat poverty.

The event takes place October 15-20, 2010 in Ixtapa, Mexico. Applications and further information are available at www.opportunitycollaboration.net

Recent Press Releases

Colloquium for the Common Good

http://www.csrwire.com/press/press_release/29467-2010-Opportunity-Collaboration-Delegates-To-Explore-Colloquium-For-The-Common-Good-?tracking_source=rss

Playa Viva Investment

http://www.csrwire.com/press/press_release/29225-Thinking-Globally-and-Acting-Locally-on-Poverty-Alleviation-Opportunity-Collaboration-Invests-In-Playa-Viva

Shari Berenbach Winner of 2010 Economic Achievement Award

http://www.csrwire.com/press/press_release/29002-Opportunity-Collaboration-Names-Shari-Berenbach-2010-Economic-Opportunity-Achievement-Award-Winner

Delegate Lori Steele, CEO of Everyone Counts

<http://www.everyonecounts.com/index.php/news/64/95/Lori-Steele-CEO-of-Everyone-Counts-Inc-Appointed-Delegate-of-Groundbreaking-Poverty-Alleviation-Summit>

Stats

300 Delegates are expected this year at the Opportunity Collaboration. 78% sold out with more than 5 months remaining.

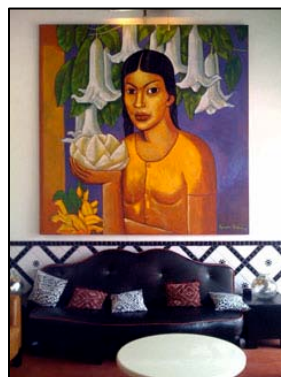
275 Delegates attended last year, the inaugural convening of the Opportunity Collaboration.

Basic Demographics

- 48% Male, 52% Female
- 27 states represented
- 55 countries represented
- 78% working internationally
- 49% working in non-profits
- 51% working in for-profit social ventures
- 17% working in foundations
- 14% working in microfinance/microcredit
- 9% philanthropists

Campus

Delegate accommodations are situated on a 37-acre campus chosen for its quiet ambience, spacious grounds, modern rooms and plentiful “collaboration spaces.”



Testimonials

“Several people have made it clear to me that if I had to pick one conference this year, it should be this one.”

Kim Scheinberg, Founder, Presumed Abundance (New York, NY)

“The Opportunity Collaboration was fantastic – great conference, great people and I even got a few dips in the ocean. Was our time together well-spent? Yes, absolutely. Every minute of it.”

Bill Abrams, President, Trickle Up (New York, NY)

“Getting to sit down with folks who are doing such extraordinary work is absolutely worth the price of the ticket. I met people I feel confident I will know and work with for the rest of my work. Specifically, I was able to get clear about my ambition to put together a collaboration of non-profits working in southern Africa and, even more important than that, I got clear about the future of our project in Zambia. Two HUGE accomplishments.”

Cheri Huber, Founder, Living Compassion (Kantolomba, Zambia)

“First of all, it may be the most well-organized event I have ever attended. You are to be congratulated for pulling so many complex elements together in such beautiful form. I loved that it was different than the usual - so much more interesting.

I met so many people interested in my work and I in theirs, and I have lots of follow-up to do. I appreciated having e-mail intros ahead of time - as well as contact info for Delegates. I met a number of people prior to the event, and it was really valuable.

Plus the food was so good I ate too much! Accommodations were excellent. The fact that there was no reason to leave was a big part of what made it work so well. Awesome!”

Carola M. Barton, Director, Global Expansion, Linked TV (San Francisco, CA)

“Incredible networking, and not just superficial ‘pleased to meet you’ networking. I truly can't remember any other professional event where I have that many meaningful, intense conversations with people of like mind and action. That translated into ‘the most’ connections I've ever gathered in such a short period of time. These are at least two dozen folks who I'll continue to turn to for advice and support throughout my career because we connected over these 5 days, ran into each other on the beach or at the bar, or in the airport/plane back from the event...

...Have had requests for consulting from people I met at the Conversations for Change – I hope that I can help them with my contacts and expertise. I had a discussion with a potential client today, and will send him a proposal tomorrow.

Was invited to serve as an advisor/expert on evaluation for a new online networking source for foundations – being interviewed tomorrow for their newsletter. This happened because of one of the lunch table topic discussions – I would not have met him/reached out to him, but the lunch topics gathered folks together who may not have known that they shared a common interest.

Girls' network: A number of executive professional women who are in my area are planning to get together for regular get togethers to support each other/share lessons, etc. We would have never known each other before the Opportunity Collaboration. It's our counter to the Obama all-male basketball game.”

Carol Erickson, President, Carol A. Erickson Associates (Washington, DC)

Read many more testimonials here:

<http://www.opportunitycollaboration.net/userimages/file/2009%20Delegate%20Commentary.pdf>

About The Founder and CEO

Jonathan C. Lewis is the founder and Chief Executive Officer of the Opportunity Collaboration. Jonathan is also the founder and Board chair of MicroCredit Enterprises – an innovative social venture which leverages private capital to make tiny business loans to deeply impoverished people, mostly women, in developing countries. MicroCredit Enterprises operates in 17 countries on 4 continents, financing microloans to provide three meals a day to over 600,000 people.

In his eclectic entrepreneurial career, Jonathan has served as the founder of a business knowledge company which addressed the role of American healthcare companies in the global health economy, CEO of the California Association of Health Maintenance Organizations, the Chief Budget Advisor to the President of the California State Senate, founder/CEO of an urban real estate investment company and founder/owner of a contemporary art gallery.

Lewis is a recipient of both a Social Venture Network Innovation Award and a World Affairs Council Award. He blogs at the Huffington Post. Further information can be found on Jonathan's website: <http://www.ionpoverty.com/>.